

goodcarbon

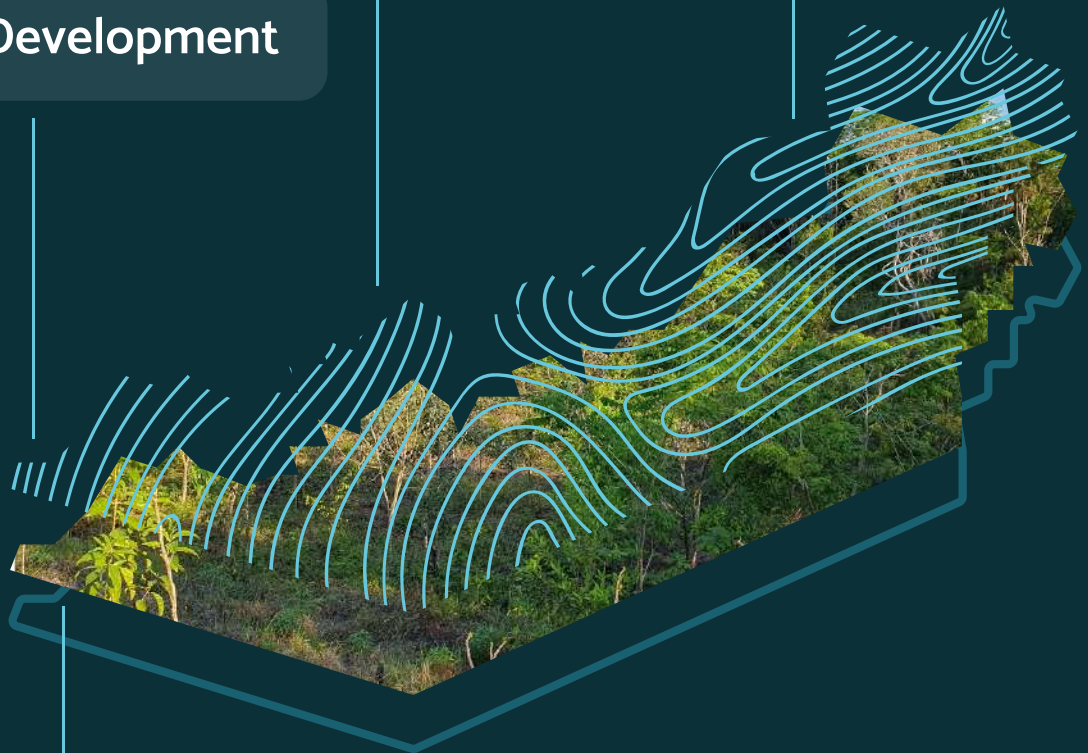
Your Trusted Partner

Capacity Building

Project Funding

Project Development

Project Expert Advisory



ABOUT GOODCARBON

Turning Ambitious Ideas into High-Impact Nature- Based Solutions.

We help bring your Nature-based Solution (NBS) projects to life. From reforestation and conservation to blue carbon and regenerative agriculture, we focus on enhancing biodiversity and delivering meaningful community benefits.

Using the Voluntary Carbon Market (VCM), we connect sustainable corporate funding to high-quality projects like yours. We also pioneer innovative financing tools like biodiversity credits to expand traditional sustainability efforts.

Our quality framework ensures your project meets top standards, assessing design, impact, and governance with clear scores on risk and integrity. True change starts locally, so we prioritize building capacity with stakeholders for long-term sustainability. Let's create impactful projects that restore nature and deliver lasting value.

What's Inside the Catalogue:

- Project Development Expertise: Bringing your vision to life with unmatched know-how.
- Funding Solutions: Unlocking the capital to power your projects.
- Expert Advisory: Guidance you can trust every step of the way.
- Our Promise of Excellence: Setting the bar with uncompromising quality.
- Proven Impact: Real-world success stories that inspire.

OUR OFFERING

1. Project Development as Experts Empowering Your Nature-Based Projects

Let's make your nature-based solution (NBS) project a reality.

Whether it's planting forests, restoring wetlands, or transforming agriculture, we're here to help you navigate the complexities of project development with ease. Think of us as your guide through the carbon market maze.

End-to-End Services:

Enjoy support from our team of nature and market specialists to understand opportunities and develop high-quality projects. Our team brings expertise in every step, including:

- Pre-feasibility and feasibility studies
- Project design support
- Project due diligence
- Validation and verification
- Ongoing monitoring and evaluation

Capacity Building:

Building a strong foundation starts with empowered local stakeholders. Through workshops and hands-on training, we help communities master the ins and outs of carbon projects, including:

- Voluntary Carbon Market (VCM): Key market insights and trends.
- Carbon Project Development: From design to implementation.
- Policies and Regulations: Stay compliant and informed.
- Quality Standards: Delivering transparency and impact.

OUR OFFERING

2. Unlock Funding for Your Projects

We know funding can make or break your project. That's why goodcarbon connects you with the financial support you need to bring your vision to life.

Access to Buyers:

Your project deserves the spotlight. With our network of impact-driven corporations and investors, you'll reach buyers who care about more than just carbon—they care about real change.

Early-Stage Financing:

Need upfront funding to kickstart your project? We've got you covered with forward carbon credits and early-stage financing. It's about more than money—it's about turning ideas into action.

OUR OFFERING

3. Expert Advisory for Maximum Impact

Not sure where to start? We're here to guide you. With goodcarbon's advisory services, you can unlock the potential of carbon and biodiversity markets while maximizing environmental and social benefits.

Opportunity Assessment:

Wondering what's possible for your region? We'll help you figure it out with tailored roadmaps, carbon assessments, and innovative financing approaches like biodiversity credits. Services include:

- Regional carbon potential assessments
- Carbon roadmaps for regions and countries, discover the potential of your land
- Innovative approaches to unlock nature financing, for example with biodiversity

Policy Development:

Great policies make great projects. Our team helps you craft forward-thinking policies that drive conservation and unlock funding opportunities.

OUR COMMITMENT

Quality You Can See, Impact You Can Measure.

At goodcarbon, we set the standard for quality in project design and development, guided by our robust quality framework. In a carbon market where profit often overshadows community needs, we prioritize integrity and long-term impact.

Here's how we deliver on our commitment to excellence:

The goodcarbon Quality Framework:

At the heart of our excellence is the goodcarbon Intelligence tool, assessing impact, risk, and integrity with unmatched transparency. Continuously updated, it sets standards for biodiversity credits and early-stage development, backed by partners like Conservation International and Plan Vivo Foundation.

Community-Centric Projects:

We put people at the heart of what we do. At least 50% of all financial flows—project investments and carbon credit revenues—directly benefit local communities, creating real, meaningful change.

Science-Based Approach:

Every project we select is backed by expert analysis and evidence. We focus on long-term impact, emphasizing permanence to ensure benefits last beyond a project's lifespan. This reduces reliance on carbon credit revenues and builds lasting trust with buyers.

Biodiversity First:

Our projects go beyond planting trees. They aim to restore biodiverse ecosystems, conserving the natural balance and supporting thriving habitats for wildlife and communities alike.

SUCCESS STORY

Project Example

Mangrove Restoration in India

The Great Green Wall of Gujarat is a transformative, community-driven initiative restoring 15,000 hectares of mangroves along the Gujarat coastline.

In partnership with the local NGO VIKAS, which has over 40 years of experience in poverty alleviation, goodcarbon is developing a high-quality carbon project that delivers ecological and social benefits.

This project creates a holistic "bio-shield" by layering diverse vegetation in the mangrove plantations, protecting against floods and erosion, providing fodder for farmers, and boosting biodiversity across the land and seascape.

Beyond ecosystem restoration, the initiative directly benefits local communities through job creation, women's empowerment, and improved livelihoods for marginalized groups, making it a powerful model of sustainability in action.



PARTNER



goodcarbon

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